

Pendleton Development Commission Round-Up Gateway 2010



Background

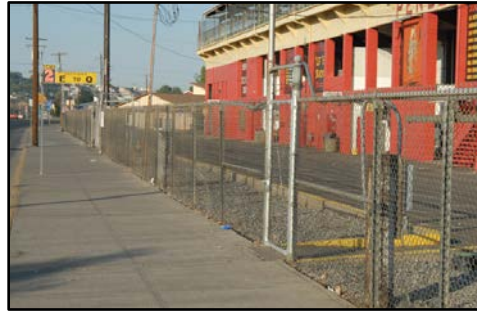
As the Pendleton Round-Up approached its 2010 centennial celebration, the Round-Up Association and supporters had raised millions of dollars to refurbish the Round-Up arena, including replacing old, uncovered grandstands with new covered grandstands and the design and construction of the Round-Up Centennial Plaza, with its dominant bronze statue of a bronc rider in front of the arena's new gates. Nearby is a complicated intersection of several roads and the railroad that is the gateway to the Round-Up arena. In conjunction with other preparations for the centennial, this intersection was re-designed to both change the traffic pattern and increase its attractiveness. New landscaping, paving, fencing and structural designs were included in a cooperative effort of the city of Pendleton, the Pendleton Development Commission, the Oregon Department of Transportation and the Union Pacific Railroad.

Funding/Leverage

- From an original budget of \$1.5 million the project was completed for \$1,004,000
- Urban renewal funding from the Pendleton Development Commission was \$384,000
- Unknown private costs were incurred by Union Pacific Railroad
- Other public funding came from ODOT, \$720,000. In addition, the city provided design, engineering and landscaping assistance
- Once the project was complete the city parks department assumed responsibility for maintenance of landscaping

Community Benefits

- Provided jobs through private contractors
- Beautifies a previously ugly intersection
- Improved safety of the RR crossing with new fences
- Improved traffic patterns for safety
- Supports tourism



Before the Centennial the Round-Up arena and the gateway intersection in the distance were unattractive. A tourism consultant said it looked like a prison.



An attractive new fence replaced the chain link and trees and a new sidewalk design added to the appeal of the new stadium design.