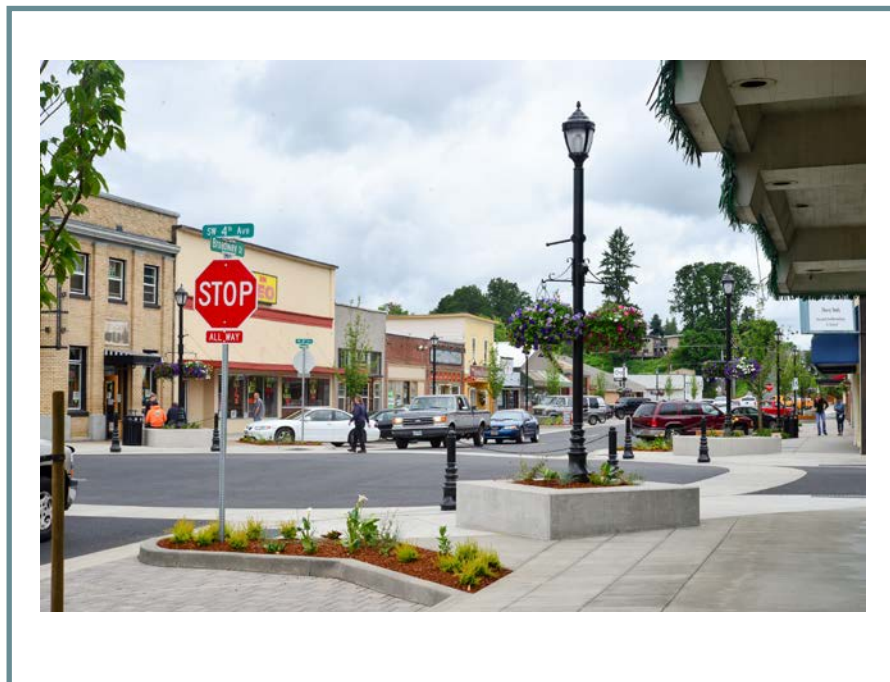


Estacada Urban Renewal Agency Broadway Street Improvement Project 2015



Background

The Broadway Street improvement project in Estacada rebuilt all public amenities in a three block area of downtown. The construction spanned from January 2015 to May 2015. A volunteer advisory committee and a volunteer public art selection committee participated in the process. Power lines were placed underground by Portland General Electric. Sidewalks were widened from 9'9" to 12 feet. Artist designed custom benches, bike racks and banner poles were installed. Amenities include raised planters, decorative streetlights, and concrete pavers. Community members submitted words and phrases to be embedded in sidewalks at the intersections. There is also provision for new daily art with installation of blackboard sections throughout the sidewalk in the downtown area.



Funding/Leverage

- \$1.9 M loan: Umpqua bank
- 100% Urban Renewal

Community Benefits

- a new facelift for the downtown
- inclusion of the community in the design and implementation
- 4 vacancies filled in the project zone during the pre-construction and construction periods: 9-11 jobs created
- increase in local developer interest
- increase in public support for Urban Renewal
- inspired \$14,000 of privately-funded public art



